



SparkED teaches data analytics skills on leading, AI-powered technology

Data is valuable across all industries, but acquiring data skills can be challenging. That's why Alteryx created SparkED, the free data analytics education program that empowers all learners to question, understand, and solve with data .

Over 80% of SparkED participants agreed that SparkED supports their professional interests & goals

LEARNING WITH SPARKED

SparkED is open to students, career changers, and the military community. Participants receive online training, certification opportunities, and free licenses to Alteryx Designer, a powerful analytics platform.

SUPPORTING MILITARY

SparkED supports the military community and their families by providing data analytics training. This work is supported by partnerships with veteran upskilling programs.

TEACHING WITH SPARKED

SparkED empowers higher education institutions to bring data analytics to their students with curriculum, classroom support, faculty trainings, an active educator community, and more.

CONNECTING TO TALENT

SparkED helps Alteryx customers by growing the pipeline of qualified data analysts and connecting customers to candidates through mentoring, data-thons, and more.



SparkED Around the World

- 1,200+ Higher Education Institutions
- 170,000+ Learners
- 55+ Countries

Join Alteryx SparkED today!

alteryx.com/sparked